



Muriwai Sport 10 Point Development Plan 2015-2018

Goal: Muriwai ranking within the top 5 clubs at NZ Championships 2018 or sooner.

Key Strategies:

1. Recruit and retain a highly respected professional coach
 2. High performance coaching programme for those with relevant capabilities
 3. Development coaching programme for new and emerging competitors
 4. One Club approach to sport and coaching encompassing Junior Surf (U14), U16/U19, surf boats et al
 5. New sponsorships and grants to adequately fund a comprehensive sport programme
 6. Strong leadership, clear policies and plans
 7. Targeted recruitment to bolster numbers and capability
 8. Incentives to perform, and recognition of winning performances
 9. Extension of current winning surf boat plan
 10. Enhance and integrate existing Junior Surf (Nipper) sports programme
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1. Recruit and retain a highly respected professional coach
 - Advertise March 2015 across NZ and Australia targeting early appointment and September start.
 - Budget allowance \$1200 for April interviews in Australia if required
 - 40 hours per week / 5 full days per week 1 September – 31 March. 28 weeks
 - \$45,000 salary amortised 28 weeks = \$24,000
 - Car + out of pocket expenses \$3,000
 2. High performance coaching programme for those with relevant capabilities
 - Specifically targeting technique, speed and strength
 - 7 days per week (2 days utilising assistance coaches or senior competitors)
 - Fully structured group programme + individualised programmes where required
 - September assessment camp + January HP camp
 3. Development coaching programme for new and emerging competitors
 - Specifically targeting technique, speed and strength
 - 7 days per week (2 days utilising assistance coaches or senior competitors)
 - Fully structured group programme
 - September assessment camp + January development camp + technique camps
 - Group sessions delivering Surf Sports 101 – introduction to competition
 4. One Club approach to sport and coaching encompassing Junior Surf (U14), U16/U19, surf boats et al
 - Early season 'have a go' day to encourage young / new members to explore sport options
 - Coordinated coaching programme encompassing all members U14 thru Open + Masters
 - Specified sessions open to all age groups including JS eg Sunday morning, Wednesday PM
 - One Team at events – one ethos, one uniform, one social / accommodation environment
 - Common sponsors for benefit of all competitors / disciplines / crews
 5. New sponsorships and grants to adequately fund a comprehensive sport programme

- 2 x coach grants: 1 for U14, another for 14+
 - Family of sponsors to deliver full annual sport programme that's cost neutral to competitors
 - Make it cost neutral for coaches, sweeps, etc eg mileage reimbursement
6. Strong leadership, clear policies and plans
 - Revamped sports committee that operates as the Sports Senior Leadership Team
 - Overarching management and coaching structure + arena managers
 - Refreshed eligibility and selection policies put in place + selection panel(s)
 - Clearly documented and widely understood plans and budgets + allocated responsibilities
 7. Targeted recruitment to bolster numbers and capability
 - Hit-list of targeted clubs eg rowing + swimming + athletics
 - Hit-list of targeted facilities eg Olympic Pools + Westwave
 - Hit-list of targeted competitors
 8. Incentives to perform, and recognition of winning performances
 - Subsidised travel and accommodation to key events for those that fully participate in coaching and competition
 - Team uniform
 - Subsidised access to boards + skis + swim sessions etc
 - Gold medallists at NZ champs = airfares to Australian Champs
 - Finalists ERCs/NRCs/NZ champs = new craft / pool membership
 - 2016 California tour
 9. Extension of current winning surf boat plan
 - Continuing investment in boats and oars
 - Development plan for new Sweeps
 - Neutralise the cost to sweeps / managers of fuel + repairs etc
 - Ensure integration with other arenas
 10. Enhance and integrate existing Junior Surf (Nipper) sports programme
 - Club coach job description specifies X hours per week directed to U14 coaching
 - Joint U14 + all of club training sessions
 - Shared use of equipment up and down – tents, trailers, etc
 - Seniors to mentor C group competitors

2015/16 Sport Development Budget		
Coach salary	\$24,000	\$45k amortised 28 weeks
Coach recruitment	\$1,700	2 x airfares Sydney \$1100 + 3 x \$200 per-deium (\$600)
Coach car opex	\$3,000	
September assessment camp	\$1,800	30pp x \$20 food x 3 days
January development camp	\$1,800	30pp x \$20 food x 3 days
January HP camp	\$1,800	30pp x \$20 food x 3 days
Team BBQs	\$1,500	ERCs, NRCs, Nationals
Sponsor branded team vests	\$1,250	
	\$36,850	
2015/16 Capex (funding dependent)		
New structureflex	\$7,500	Replace 20 yo Power NZ / new sponsor flagship
canoe	\$20,000	Adjust seats, trailer + paddles

- Formal invitation received from HB State Junior Guards for 15-18 year old competitors
- Target the CSLSA Regionals late June, or USLSA Nationals early August
- Suggested 2 week (includes 3 weekends) 16 day tour arriving San Francisco, departing LAX
 - San Francisco sight seeing
 - Santa Cruz competition
 - Monterey Bay excursion via drive south
 - Huntington Beach as main base for 8-10 day SoCal leg
 - 1 x Junior Guard completion + 1 x CLSA or USLSA competition
 - Day trips LA beaches, Magic Mountain, Disneyland, San Diego/ Mexico
- Self-funded travel costs offset by sponsorships and fundraising. Homestays to minimise accommodation costs. 2 x rental vans
- Seek expressions of interest for 3 key roles
 1. Team Manager
 2. Team Coach
 3. Chaperone
- Parents / family / other competitors free top tag along
- Reciprocal tour by HB State junior guards January 2017

Proposed Structure 2015/16 – Sports Leadership Team

Sports Convenors – Emma Wilson (til August 2015) + Tim Jago

Team Manager (Swim/Craft /Beach) – Andrew Evison

Team Manager (Boats) – Ken Pengelly

Team Manager (Camps, Accommodation, Travel) – TBA

Junior Surf Liaison - TBA

Coach – TBA

Gear Officer – TBA

Team Captain – Liam McMaster

Vice Captain – TBA

Junior (U18) Captain – (Joe Wilson)